



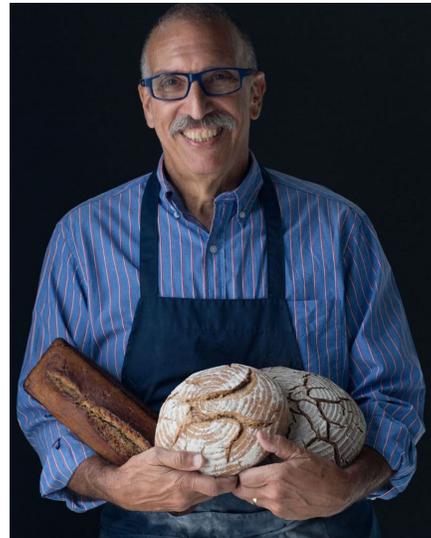
Scalds, Soakers & Starters
Instructor: Stanley Ginsberg

August 16-17, 2019
Friday 8:00-4:00, Saturday 8:00-4:00

Middleby Bakery Innovation Center
808 Stewart Ave. Plano, Texas 75074

Skill Level: Beginner to Advanced

Join Stanley Ginsberg for a deep dive into the world of pre-doughs. You'll discuss the various types of leavening and acidifying sponges, including poolish, biga, lievito madre and Types 0, 1 and 2 sourdough starters. You'll also explore the chemistry of scalds and soakers, and bake a wide range of wheat and rye loaves that illustrate each of the pre-doughs.



Guild Members \$ 375
Non-Members \$ 460*
(*includes 12-month Guild membership)
Registration deadline: August 1st

Stanley Ginsberg, author of *The Rye Baker* (W.W. Norton & Co., Sept. 2015), is owner-proprietor of The New York Bakers (www.nybakers.com), an online purveyor of professional baking ingredients, supplies and equipment to home and hobbyist bakers. His first book, *Inside the Jewish Bakery* (co-authored with Norman Berg), received the IACP's 2012 Jane Grigson Award for "distinguished scholarship in the quality of its research and presentation." A native New Yorker, he and his wife, Sylvia Spieler Ginsberg, live in San Diego, California.

Middleby Bakery Innovation Center is a 30,000 sq ft, state-of-the-art test bakery for the Middleby Bakery Group. The Middleby Bakery Group is a group of six companies that have been manufacturing industrial bakery equipment collectively for over 500 years. While their integrated group is young they are growing rapidly as their parent company, Middleby Corp, continues to seek out strategic acquisition opportunities to expand their best-in-class equipment portfolio across the entire bakery production line. At its core each company in the Middleby Bakery Group shares a common heritage of being highly innovative. For more information visit <http://stewart-systems.com/middlebybic/>

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