



How to Start A Community-Supported Bakery

Instructor: Don Guerra

October 28-29, 2017
Saturday 8:30-4:30 , Sunday 8:30-2:30

South Seattle College
6000 16th Ave. SW, Seattle, WA 98106

Skill Level: All skill levels

During this class, participants will learn about the Community Supported Bakery model, which is an approach to small-scale baking and business development.

Don Guerra of the award-winning Barrio Bread will share his knowledge and experience, and help participants to develop plans to use for their own models. The class will explore baking, equipment, marketing and advertising, and collaboration with local growers and food producers.

Don will also share several bread formulas and provide opportunities for hands-on baking practice. In this economic climate, it is not necessary to have a formal bakery to start your own small business.

There is plenty of room for innovation and creativity for those with a passion to build community through bread.



Guild Members \$ 375
Non-Members \$ 460*
(*includes 12-month Guild membership)
Registration deadline: Oct. 12

Don Guerra grew up in the Phoenix area and enjoyed baking with his mother and eating his nana's tortillas. He worked in several bakeries before opening The Village Baker of Flagstaff. He then completed a degree in education and taught grades K-12 for seven years, but he yearned to return to the artistry and passion of his baking days. In 2009 a "garage bakery" remodel became Barrio Bread, and the Community Supported Baker was born. *Barrio* is Spanish for "neighborhood," a name he chose since his neighbors were the recipients of his first Tucson loaves. This sense of community is embedded in every aspect of the business. Don is committed to working with local farmers, chefs, and other food producers to strengthen the local grain economy and grow the local food network. In 2016 he was named one of the Top Ten Bakers in America by *Dessert Professionals* magazine, and in 2017 he was named a Master of the Southwest by *Phoenix Home and Garden Magazine*.

The Pastry & Baking Arts Program at **South Seattle College** in Seattle, WA, has been ranked consistently among the top training programs in the country by the National Restaurant Association. The school's students have won awards at state and national competitions. Visit www.southseattle.edu.

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