

NORTH AMERICAN TOUR 2008

WOMEN OF THE GUILD

Shaping the knowledge and skills
of the artisan baking community



For Immediate Release

For further information, please contact:
Laverne Dicker • 707-935-1468 • laverne@bbga.org

Women of The Guild: Artistic Design for Bread Bakers

*The Bread Bakers Guild of America presents
Dara Reimers, Artistic Design Member of Bread Bakers Guild Team USA 2008*

October 2008, Providence, RI - **Women of The Guild North American Tour 2008**, organized by The Bread Bakers Guild of America, enters the artistic realm with a Master Class in Providence, Rhode Island. Bread baker Dara Reimers will teach a baking education class at Johnson & Wales University on October 3 and 4, 2008.

In this hands-on master class, **Artistic Design for Bread Bakers**, students will learn bread design techniques using a variety of live and dead doughs, allowing them to create decorative showpieces that enchant their customers and increase their sales.

Reimers is the artistic design member of Bread Bakers Guild Team USA 2008, which competed at the prestigious international bread baking competition, *Le Coupe du Monde de la Boulangerie* in April 2008. She holds a Pastry Arts Diploma from the Notter School of Pastry Arts and is the owner of The Bread Shack in Auburn, Maine.

Women of The Guild is an exciting series of Master Classes featuring The Bread Bakers Guild of America's superstar women bakers as instructors. The classes, which are taking place across the country throughout 2008, are part of The Guild's efforts to shape the knowledge and skills of the artisan baking community through education.

NOTE: Photos are available. To request a photo, e-mail Laverne Dicker at laverne@bbga.org

The Bread Bakers Guild of America is a non-profit organization for professional bread bakers, bakery owners, suppliers, technical experts and home bread bakers. It was formed in 1993 to shape the skills and knowledge of the artisan baking community through education. For more information, contact The Guild office at 707-935-1468 or laverne@bbga.org.